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# AMERICAN HEROES DAY

Presented by



★ ★ ★ *Honoring* ★ ★ ★

**ACTIVE DUTY AND VETERANS**

A DAY OF CAMARADERIE, FEATURING ARCHERY,  
FISHING, DINNER, PRIZES AND MORE

Blackstone, Virginia

FOR SPONSORSHIP OR DONATION OPPORTUNITIES  
PLEASE CALL (434) 470-7038 OR  
VISIT <https://bit.ly/AmericanHeroesDay>  
[WWW.TWBWF.ORG](http://WWW.TWBWF.ORG)



## OVERVIEW

The Ward Burton Wildlife Foundation (WBWF) hosts an annual American Hero event to provide a group of approximately 80+ veterans and active duty a day of outdoor fun and camaraderie. In August of 2022, the annual event will take place at Ft. Pickett on the new WBWF Veteran Outreach Center property.

## SPONSORSHIP OPPORTUNITIES

### \$10,000 – Co-Presenting Sponsor

- 6 invitations to the August 12th event with private meet and greet for guests with Ward & Jeb Burton
- Inclusion on event promotion printed and digital materials as well as database communications with highlight as co-presenting sponsor
- Recognition as event co-presenting sponsor with dedicated banner at event entry
- Inclusion on the master event banner on site
- Social media promotion on WBWF channels
- WBWF goodie bag including t-shirt and hat
- Tax deductible donation receipt

### \$5,000 – Platinum Level

- 4 invitations to the August 12th event
- Recognition as event associate presenting sponsor with dedicated banner at event entry
- Social media promotion on WBWF channels
- WBWF goodie bag including t-shirt and hat
- Tax deductible donation receipt

### \$2,500 – Gold Level

- 2 invitations to the August 12th event
- Recognition as activity sponsor (e.g. archery) in event promotion and with a dedicated banner at the activity station
- Inclusion on the master event banner on site
- Social media promotion on WBWF channels
- WBWF goodie bag including t-shirt and hat
- Tax deductible donation receipt

### \$1,000 – Silver Level

- Logo Inclusion on the master event banner on site
- Social media promotion on WBWF channels
- WBWF goodie bag including t-shirt and hat
- Tax deductible donation receipt